



How to Create a Fundraising Team on Zeffy

A step-by-step guide that will teach you how to create your own fundraising team on the Zeffy platform.

27/10/2025





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Thank you for supporting Let's All Play – Play it Forward Campaign. Your support means the world to us. Please use this step-by-step guide to set up your own team on the Zeffy Platform.

Step 1:

Navigate to

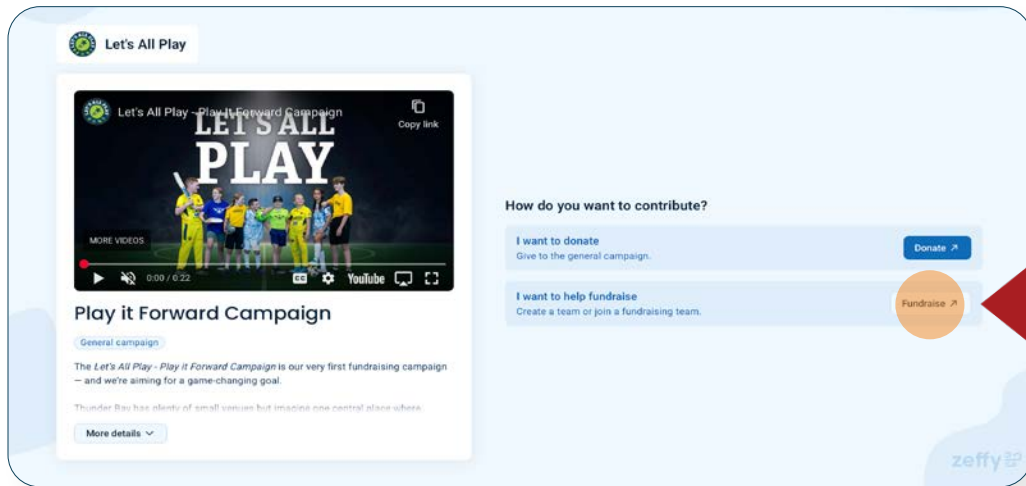
<https://www.zeffy.com/en-CA/peer-to-peer/play-it-forward-campaign>

The screenshot shows the Zeffy fundraising interface for the 'Let's All Play' campaign. On the left, there is a video player with the title 'Let's All Play - Play it Forward Campaign' and the text 'LET'S ALL PLAY' overlaid on a group of children. Below the video is the title 'Play it Forward Campaign' and a 'General campaign' tag. On the right, under the heading 'How do you want to contribute?', there are two options: 'I want to donate' with a 'Donate' button and 'I want to help fundraise' with a 'Fundraise' button.



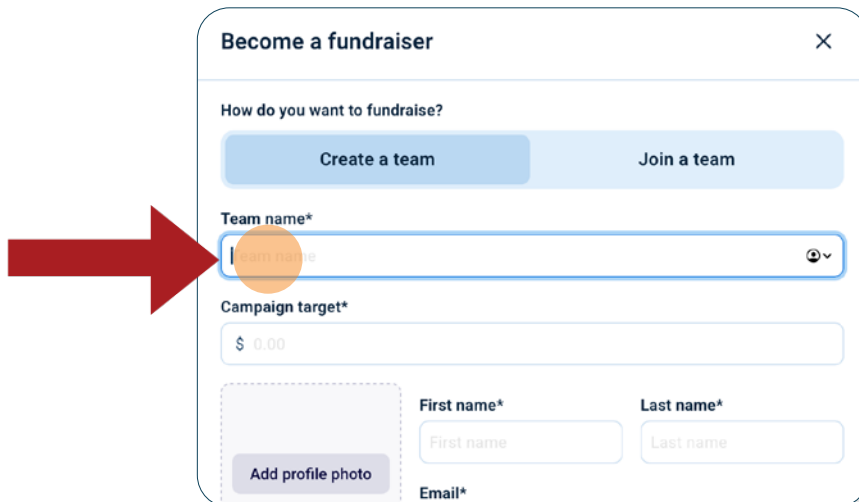
Step 2:

Click the **"Fundraise"** icon to create a team



Step 3:

Stay on **"Create a team"**. Insert your team name, choose something memorable!





Step 4:

Click the **“Campaign Target*”** field and fill in the amount you want your **team** to raise.

The screenshot shows a form titled "Become a fundraiser" with a close button (X) in the top right corner. Below the title, it asks "How do you want to fundraise?" with two buttons: "Create a team" (selected) and "Join a team". The form includes several fields: "Team name*" with a placeholder "Team name" and a dropdown arrow; "Campaign target*" with a placeholder "\$ 0.00" and a red arrow pointing to it; "Add profile photo" with a dashed box; "First name*" with a placeholder "First name"; "Last name*" with a placeholder "Last name"; and "Email*" with a placeholder "Email".

Step 5:

Click the **“First name*”** field and fill in your name.

This screenshot is similar to the previous one but with a red arrow pointing to the "First name*" field. The "Campaign target*" field now shows "\$ 0.00". The "Add profile photo" button is now visible within a dashed box on the left side of the form.





Step 6:

Click the **"Last name*"** field and fill in your name.

How do you want to fundraise?

Team name*

Campaign target*

First name*

Last name*

Email*

Step 7:

Click the **"Email*"** field and fill in your email address.

Team name*

Campaign target*

First name*

Last name*

Email*

I will be joining the team





Step 8:

Click **"Create team"**

Become a fundraiser [X]

How do you want to fundraise?

Create a team **Join a team**

Team name*

Campaign target*

\$ 0.00

Add profile photo

First name* Last name*

Email*

I will be joining the team

Cancel **Create team**

Step 9:

Click **"View campaign"** to review the details. Please email info@letsallplay.ca with a description you would like to put underneath your team's name. This is a good place to explain who your team is and why you wish to help fundraise.

[Checkmark] [X]

Your team's campaign is live!

You're all set to start fundraising. Share it with your team members so they can start fundraising too!

View campaign **Copy share link**





Step 10:

Click **"Copy Share Link"**. Now you can share this with your friends and family to donate or to your team mates to join!

The screenshot shows a fundraising page for 'John Doe'. On the left, there is a photo of a sports team with the text 'LET'S ALL PLAY'. Below the photo, it says 'John Doe' and 'Fundraiser'. A progress bar shows '\$0 of \$100 goal' at 0%. A note at the bottom states: 'The Let's All Play Public Friends & Family Campaign is our very first fundraising campaign — and we're aiming for a game-changing goal.' On the right, there is a 'Choose amount:' section with 'One-time' and 'Monthly' options. Below are buttons for '\$25', '\$50', '\$75', and '\$100'. The '\$75' button is selected, and the amount '\$ 75' is entered in a text field. A note says: 'Did you know? We fundraise with Zeffy to ensure 100% of your donation goes to our mission!'. At the bottom right, there is a 'Continue to payment →' button. A red arrow points to a 'Copy share link' button in the top right corner of the page.





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Step 1:

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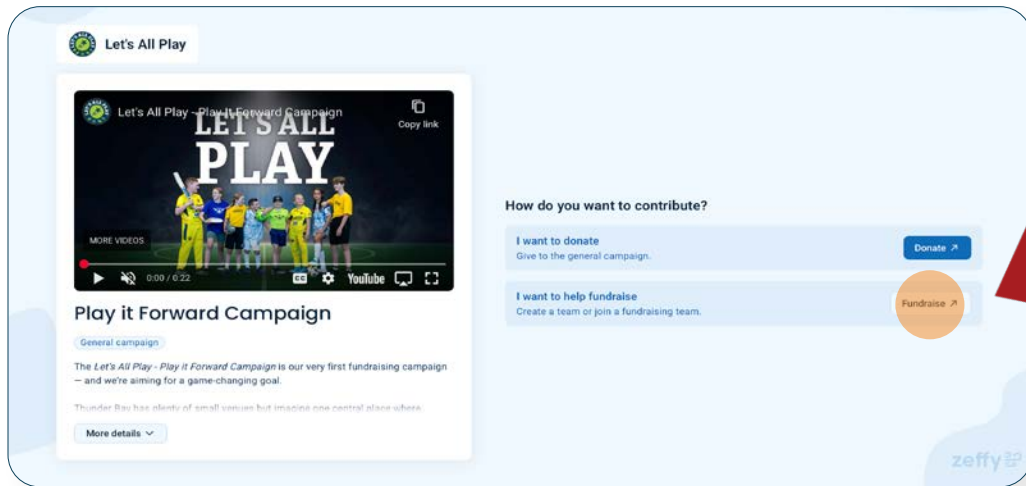
<https://www.zeffy.com/en-CA/peer-to-peer/play-it-forward-campaign>

The screenshot shows the Zeffy fundraising interface for the 'Let's All Play' campaign. On the left, there is a video player with the title 'Let's All Play - Play it Forward Campaign' and a large 'LET'S ALL PLAY' graphic. Below the video is the text 'Play it Forward Campaign' and a 'General campaign' tag. On the right, under the heading 'How do you want to contribute?', there are two options: 'I want to donate' with a 'Donate' button and 'I want to help fundraise' with a 'Fundraise' button.



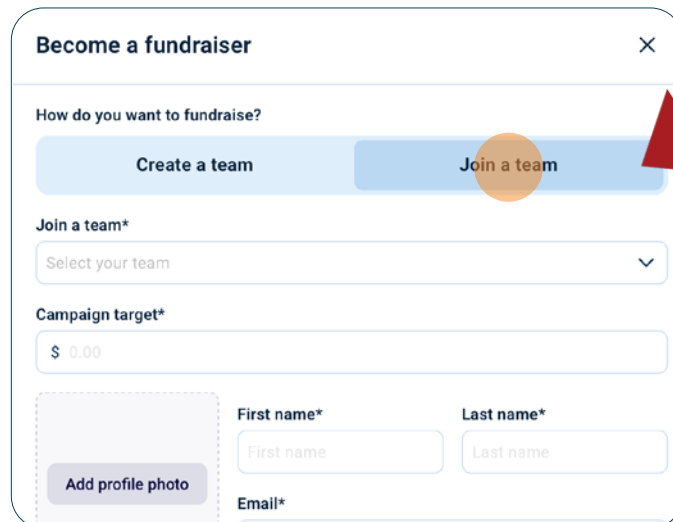
Step 2:

Click **"Fundraise"**.



Step 3:

Click **"Join a team"**





Step 4:

Click **“Select your team”**. Pick the team you were asked to join.

The screenshot shows a modal window titled "Become a fundraiser" with a close button (X) in the top right. Under the heading "How do you want to fundraise?", there are two buttons: "Create a team" and "Join a team". Below this, the "Join a team*" section features a dropdown menu labeled "Select your team" with an upward arrow. The dropdown is open, showing "Test Team" as the selected option, which is highlighted with an orange circle. A red arrow points from the left towards this dropdown. Below the dropdown are input fields for "First name*", "Last name*", and "Email*", along with an "Add profile photo" button.

Step 5:

Click the **“Campaign target*”** field. Type in your **personal** fundraising goal. Your goal can be less than, equal to, or even greater than your team’s target.

The screenshot shows the same "Become a fundraiser" modal window. In this step, the "Join a team*" dropdown is closed and shows "Test Team" with a downward arrow. The "Campaign target*" field is now the focus, with "\$ 100" entered and highlighted by an orange circle. A red arrow points from the left towards this field. The "First name*", "Last name*", and "Email*" fields, along with the "Add profile photo" button, are visible below.





Step 6:

Click the **"First name*"** and **"Last name"** field and fill in your information.

How do you want to fundraise?

Create a team Join a team

Join a team*
Test Team

Campaign target*
\$ 100

Add profile photo

First name* Last name*
First name Last name

Email*
Email

Step 7:

Click the **"Email*"** field and fill in your email address.

Create a team Join a team

Join a team*
Test Team

Campaign target*
\$ 100

Add profile photo

First name* Last name*
First name Last name

Email*
Email

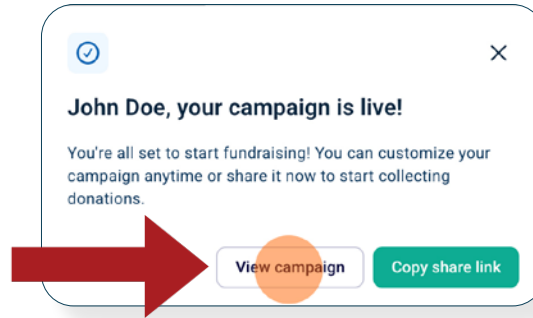
Cancel Join team





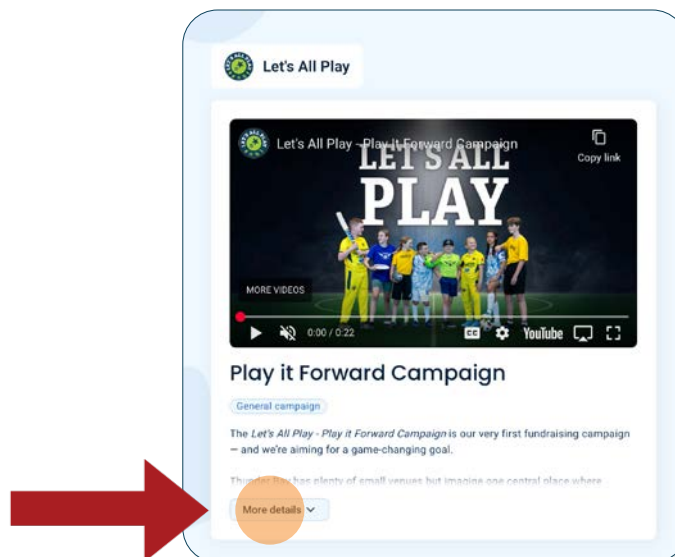
Step 8:

Click **"View campaign"**



Step 9:

Click **"More Details"**. Please email info@letsallplay.ca with a description you would like to put underneath your name. This is a good place to explain who your team is and why you wish to help fundraise.





Step 10:

Click **"Copy Share Link"**. Now you can share this with your friends and family to donate!

The screenshot shows a fundraising page on Zeffy. At the top right, there are two buttons: "Edit campaign" and "Copy share link". A red arrow points to the "Copy share link" button. The page features a header image with the text "LET'S ALL PLAY" and a group of children in sports gear. Below the image, the name "John Doe" is displayed, along with a "Fundraiser" tag. A progress bar shows "\$0 of \$100 goal" with "0%" completion. A "Choose amount:" section offers "One-time" and "Monthly" options, with "\$75" selected. A "Continue to payment" button is at the bottom.

